10 W-F 9A-10A Buyline Comment: TODAY SHOW II	9 M-TU 7A-9A Buyline Comment: TODAY SHOW	8 M-F 7A-9A Buyline Comment: TODAY SHOW	7 W-F 7A-9A Buyline Comment: TODAY SHOW	6 M-TU 6A-7A Buyline Comment: WAKE UP	5 M-F 6A-7A Buyline Comment: WAKE UP	4 W-F 6A-7A Buyline Comment: WAKE UP	3 M-TU 5A-6A Buyline Comment: WAKE UP	2 M-F 5A-6A Buyline Comment: WAKE UP	1 W-F 5A-6A Buyline Comment: WAKE UP	LT In Day Time Program	CONTRACT COMMENT SC=*	Station KSNV-TV LAS VEGAS, NV. Advertiser ().AFSCME Product AFSCME Estimate# Buyer LISA CABANEL Phone# Fax#	Rep Order# 6849036 Ver# 1 Mod# 0 Str EC'd Yes
:30 \$900.00	:30 \$1,500.00	:30 \$1,500.00	:30 \$1,500.00	:30 \$1,000.00	:30 \$1,000.60	:30 \$1,000.00	:30 \$600.00	:30 \$600.00	:30 \$600.00	Len Rate		Agency () CAMPAIGN GROUP 1600 LOCUST ST PHILADELPHIA, PA 19102 Agency C/P1/P2/E Flight Dates 09/12/2012 - 09/25/2012 Hiatus Weeks	Status Confirmed Traffic Order# 106190
09/12-09/14	09/24-09/25	09/17-09/21	09/12-09/14	09/24-09/25	09/17-09/21	09/12-09/14	09/24-09/25	09/17-09/21	09/12-09/14	Dates		2012	190 Prin Last Received: 08/ Showing Buylines: All Lines
2	⊬	ω μ	2	ب	ω L	N .	Г. Гт	l⊷ (u)	2	Spots/Week # of Weeks		Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	ı ted: 31/2012 I:
Ю	1-7	ω	2		ω	N	ч	ω	20	Total Spots) PHILADELPHIA) AMY MCCREARY ne# 215-568-6540 # 215-568-1845	09/04/2012 10:37 AM 2:20 PM
\$1,800.00	\$1,500.00	\$4,500.00	\$3,000.00	\$1,000.00	\$3,000.00	\$2,000.00	\$600.00	\$1,800.00	\$1,200.00	Total Cost		IIA ARY Θ	

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Rep Order# EC'd Yes IJ Fax# Advertiser Station Phone# Estimate# Buyer Product Ę 21 20 19 <u>بر</u> 8 17 16 15 14 13 12 1 KSNV-TV LAS VEGAS, NV. LISA CABANEL AFSCME **ऑ**-- **F** M-TU W-F M-TU M-F W-H UT-M Μ-F W-F UT-M ĭ—H Day Buyline Comment: TODAY SHOW III Buyline Comment: Buyline Comment: NEWS Buyline Comment: RACHEL RAY Buyline Comment: RACHEL RAY Buyline Comment: Buyline Comment: Buyline Comment: Buyline Comment: NEWS Buyline Comment: RACHEL RAY Buyline Comment: NEWS Time 10A-11A 11A-12P 10A-11A 10A-11A 9A-10A 12P-1230P 12P-1230P 12P-1230P 11A-12P 11A-12P 9A-10A TODAY SHOW III TODAY SHOW III TODAY SHOW II TODAY SHOW II Program Hiatus Weeks Agency C/P1/P2/E Flight Dates Agency () CAMPAIGN GROUP 1600 LOCUST ST PHILADELPHIA, PA :19102 : 30 :30 :30 Len <u>ω</u> 30 :30 :30 :30 : 30 :30 :30 09/12/2012 - 09/25/2012 \$450.00 \$450.00 \$450.00 \$900.00 \$900.00 Rate \$325.00 \$325.00 \$425.00 \$425.00 \$325.00 \$425.00 Showing Buylines: All Lines Last Received: 09/24-09/25 09/24-09/25 09/17-09/21 Dates 09/12-09/14 09/24-09/25 09/12-09/14 09/17-09/21 09/12-09/14 09/24-09/25 09/17-09/21 09/17-09/21 **Printed:** 09/04/2012 10:37 AM 08/31/2012 12:20 PM ω ω ω N w 2 Rep Firm Sales Office (Salesperson (Spots/Week Salesperson Phone# Salesperson FAX# # of j_3 1-1 \vdash) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845 Total Spots ω N щ ω N Н ω ш N w Total Cost \$900.00 \$2,700.00 \$850.00 \$325.00 \$975.00 \$650.00 \$450.00 \$1,350.00 \$900.00 \$425.00 \$1,275.00 Daypart

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32	31	30	-29	28	27	26	N Un	24	23	22	Fax#	Product Estimate# Buyer Phone#	œ	Rep Order# EC'd Yes
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4P-5P Buyline Comment:	4P-5P Buyline Comment:	U 3P-4P Buyline Comment:	3P-4P Buyline Comment: I	3P-4P Buyline Comment: I	U 2P-3P Buyline Comment: I	P-3P Comment:		U 1230P-1P Buvline Comment: N	1230P-1P Buyline Comment: N	1230P-1P Buyline Comment: Ni	Time Pr	II.	EGAS, NV. ME	Ver# 1
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\$750.00	\$700.00	\$450.00	\$450.00	\$450.00	\$325.00	\$325.00	\$325.00	\$325.00	\$325.00	\$325.00	Rate.	09/12/2012 - 09/25/2012	() CAMPAIGN GROUP 1600 LOCUST ST PHILADELPHIA, PA 19102	Traffic Order# 106190
09/17-09/21	09/12-09/14	09/24-09/25	09/17-09/21	09/12-09/14	09/24-09/25	09/17-09/21	09/12-09/14	09/24-09/25	09/17-09/21	09/12-09/14	Dates	2		190 Prin Last Received: 08/ Showing Buylines: All Lines
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\$2,100.00	\$1,400.00	\$450.00	\$1,350.00	\$900.00	\$325.00	\$975.00	\$650.00	\$325.00	\$975.00	\$650.00	Total Cost	,40 ,45	HIA EARY	U

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43 M-TU 730P-8P Buyline Comment: FACE TO FACE	42 M-F 730P-8P Buyline Comment: FACE TO FACE	41 W-F 730P-8P Buyline Comment: FACE TO FACE	40 M-TU 7P-730P Buyline Comment: WHEEL	39 M-F 7P-730P Buyline Comment: WHEEL	38 W-F 7P-730P Buyline Comment: WHEEL	37 SU 830P-930P Buyline Comment: NEWS	36 M-TU 5P-630P Buyline Comment: NEWS	35 M-F 5P-630P Buyline Comment: NEWS	34 W-F 5P-630P Buyline Comment: NEWS	33 M-TU 4P-5P Buyline Comment: NEWS	Fax# LT In Day Time Program	Estimate# Estimate# Buyer LISA CABANEL Phone#	Station KSNV-TV LAS VEGAS, NV. Advertiser ().AFSCME Product AFSCME	Rep Order# 6849036 Ver# I Mod# 0 Stai
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09/24-09/25	09/17-09/21	09/12-09/14	09/24-09/25	09/17-09/21	09/12-09/14	09/16-09/23	09/24-09/25	09/17-09/21	09/12-09/14	09/24-09/25	Dates	10		190 Priu Last Received: 08/ Showing Buylines: All Lines
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\$1,000.00	\$3,000.00	\$2,000.00	\$1,300.00	\$5,200.00	\$3,900.00	\$3,600.00	\$1,200.00	\$3,600.00	\$2,400.00	\$700.00	Total Cost	5540 1845	PHIA REARY	
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	53 М-Е	52 W-F	51 M-	50 M-F	49 W-F	48 W	47 W	46 TU	45 SA	44 SA	Fax# Ln Day	Estimate# Buyer LISA	<u>re</u>	Rep Order# 6849 EC'd Yes
M-TU 1135P- 1235A] Buyline	1 Buyline	_	- Buvline	E 11P-1135P	9P-11P Buyline Comment:	9P-10P Buyline Comment:		730P-8P Buyline Comment:	7P-730P Buyline Comment:	/ Time	LISA CABANEL	KSNV-TV LAS VEGAS, NV. r () AFSCME	6849036 Ve r#
,,,	135P- (235A Comment: TONIGHT SHOW	ent:		135P NEWS	135P lent: NEWS	P ent: LAW & ORDER:SVU	ent: AGT	ent: GO/NORMAL	ent: VEGAS	ent: WHEEL	Program		NV.	1 Mod# 0
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\$750.00	\$750.00	\$750.00	\$1,200.00	\$1,200.00	\$1,200.00	\$3,200.00	\$4,000.00	\$2,600.00	\$375,00	\$500.00	Rate:	09/12/2012 - 09/25/2012	() CAMPAIGN GROUP 1600 LOCUST ST PHILADELPHIA, PA 19102	Traffic Order# 106190 Show
09/24-09/25	09/17-09/21	09/12-09/14	09/24-09/25	09/17-09/21	09/12-09/14	09/19-09/19	09/12-09/12	09/18-09/18	09/15-09/22	09/15-09/22	Dates	2		190 Prin Last Received: 08/ Showing Buylines: All Lines
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\$1,500.00	\$3,750.00	\$2,250.00	\$1,200.00	\$3,600.00	\$2,400.00	\$3,200.00	\$4,000.00	\$2,600.00	\$750.00	\$1,000.00	Total Cost	540 845	HIA ŒARY	

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1235A-		Time	(EL	Station KSNV-TV LAS VEGAS, NV. Advertiser (). AFSCME AFSCME	Ver# 1	,
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			Agency C/P1/P2/E Flight Dates Hiatus Weeks	Agency () CAMPAIGN GROUP 1600 LOCUST ST PHILADELPHIA, PA 19102	Status Confirmed	
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\$425,00		Rate	09/12/2012 - 09/25/2012	GN GROUP f , PA 19102	Traffic Order# 106190 Sho	
09/12-09/14	1	Dates	12		Prin Last Received: 08/ Showing Buylines: All Lines	
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٢		# of Weeks	Phone# FAX#		0/04/2012 .0 PM	
ω		Total Spots	215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREARY	09/04/2012 10:37 AM 12 12:20 PM	
\$1,275.00		Total Cost	540 845	HIA HARY		
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-REPORT TOTALS-

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Report Totals: 121 / \$99,700.00

-SALES MONTHLY TOTALS-

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 121 / \$99,700.00 Sales Totals: 121 / \$99,700.00 -COMPETITIVE-Sep 12: 121 / \$99,700.00 Market Totals \$453,182 CATV XXXX KTNV 0 H 0 KBLR KTUD . % KVCW

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—COMPETITIVE COMMENTS—

SHARES ESTIMATED

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Rep Order# EC'd Yes 6849036 Ver# 1 Mod# 0 Status Confirmed Agency Traffic Order# 106190 Last Received: 08/: Showing Buylines: All Lines **Printed:** 09/04/2012 10:37 AM 08/31/2012 12:20 PM

Estimate# Buyer Phone# Fax# Station KSNV-TV LAS VEGAS, NV. Advertiser ().AFSCME Product AFSCME LISA CABANEL

INSUFFICIENT INFO FOR CREDIT ASSESSMENT

-- CREDIT RISK --

() CAMPAIGN GROUP 1600 LOCUST ST PHILADELPHIA, PA 19102

Agency C/P1/P2/E Flight Dates Hiatus Weeks 09/12/2012 - 09/25/2012

Rep Firm Sales Office (Salesperson () PHILADELPHIA) AMY MCCREARY

Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845

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